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# New Jewelry Fair to Bow in Vincenza

By CYNTHIA MARTENS

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**JEWELRY BOX:** Fiera di Vicenza — host of the Vicenzaoro fine jewelry show — and design platform and talent scout Not Just a Label have teamed up for a new festival to bow in 2014.

Called Origin, Passion & Beliefs, or Origin for short, the new fair, based in Vicenza, Italy, aims to introduce a host of hot new designers to well-established manufacturers, suppliers and buyers, as well as students.

A preview of Origin is slated for this July 4 to 7, in collaboration with the venture capitalist group H-Farm Venice.

The Venice Art Biennale 2013 and the IUAV Graduate Show in Treviso are also on board as Origin partners.

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